**Privacy Policy**

**1. Introduction**

TSAR Technology respects your right to privacy. The purpose of this Website Privacy Statement is to explain how we will deal with any personal data you provide us with while visiting this website. If you are unhappy with this Website Privacy Statement you should not use this website. By visiting this website you are accepting the terms of this Website Privacy Statement.  
Any external links are provided for convenience purposes only and does not imply any relationship between TSAR Technology and the owners of the website containing the linked material. We are not responsible for the content or the privacy policies of these other websites.

**2.  Types of information collected**

We retain two types of information:

(a) "**Personal Data**" which is data that can identify you or be used with other information to identify you. Such data would include your name, address, email address, phone number, birth date and billing or credit card information. You must voluntarily provide us with this information and in doing so you are consenting to its use by us as outlined in this Website Privacy Statement.  
(b) "**Non-Personal Data**" which is statistical and other analytical information collected on an aggregate basis from all visitors to our website. Such information cannot be used to identify you.

**3. Purposes for which we hold your information.**

»**Personal Data**:

We will process any Personal data for the following purposes:

(a) To control your access as a member to the website;

(b) To contact you from time to time or to furnish you with information or material in connection with the services offered to the eLoyals customers;

»**Non-Personal Data**:

We gather Non-Personal Data from visitors to our website in aggregate form to get a better understanding of where our visitors come from and to help us better organise and design our website.

**4.  Disclosure of Information to Third Parties**

We may provide non personal data to third parties where such information is combined with similar information of other users of our website.  For example, we might inform third parties regarding the number of unique users to our website, the demographic breakdown of our community of users or the activities that visitors to our website engage in whilst on our website.  The third parties to whom we may provide this information may include potential or actual advertisers, providers of advertising services, commercial partners, sponsors, licensees, researches and other similar parties.  
We will not disclose your personal data to third parties unless you have consented to such disclosure.  We will disclose your personal data if we believe in good faith that we are required to disclose it in order to comply with any applicable law, legal summons, search warrant, Court or regulatory Order or other statutory requirement.

**5.  Security**

Your personal data is held on secure servers hosted by our internet service provider.  The nature of the Internet is such that we cannot guarantee or warrant the security of any information that you transmit to us via the Internet.  No data or transmission over the Internet can be guaranteed to be completely secure.  However, we will take all reasonable steps (including appropriate technical and organisational measures) to protect your personal data.

**6.  Updating, verifying and deleting Personal Data**

You may inform us of any changes in your personal data and in compliance with our obligations under the Data Protection legislation we will update or delete your personal data accordingly.  To find out what personal data we hold on you or to have your personal data updated, amended or removed then please contact us by either email [eloyals@eloyals.com](mailto:eloyals@eloyals.com) or by sending a letter to CCT, 30-34 Westmorland Street, Dublin 1, Ireland.

**7.  Changes to the Website Privacy Statement**

Any changes to this Website Privacy Statement will be posted on this website so that you are always aware of what information we collect, how we use it and under what circumstances, if any we disclose it.  If at any time, we decide to use your personal data in a manner that is significantly different from that stated in this Website Privacy Statement or otherwise disclosed to you at the time it was collected we will notify you and you will have the choice as to whether or not we can use your information for that new purpose.